

Agricultural Sales Assistant

Thompson Longhorn | Goomburra, Darling Downs QLD

About Us

Established in 1983, Thompson Longhorn is a proudly 100% Australian-owned and operated family company. Based in Queensland's iconic Darling Downs region, we are industry leaders in automated cattle handling equipment and computer-controlled livestock drafting systems. Everything we do is focused on helping our customers reduce the cost of producing a kilogram of beef through innovative, Australian-made solutions.

The Opportunity

We're looking for a motivated and detail-oriented Agricultural Sales Assistant to join our team at our Goomburra headquarters. This is a varied and rewarding role where you'll be at the heart of our sales operations, supporting our customers and contributing to our marketing efforts.

If you're passionate about the agricultural industry, love working with people, and thrive in a role that offers variety and autonomy, we'd love to hear from you.

What You'll Be Doing

- Managing customer enquiries via phone, email, and in-person with professionalism and efficiency
- Preparing quotations, proposals, and sales presentations
- Coordinating and executing field days, trade shows, and customer events
- Managing our digital presence including website content and social media channels
- Developing marketing materials and promotional content
- Maintaining CRM systems and sales databases
- Interpreting 2D and 3D technical drawings to assist with customer requirements
- Building strong relationships with customers, suppliers, and industry stakeholders

What You'll Bring

Essential:

- Minimum 2 years' experience in sales support, customer service, or administration
- Excellent written and verbal communication skills with strong attention to detail
- Proficiency in Microsoft Office Suite (intermediate to advanced level)
- Experience with social media management and digital marketing
- Ability to read and interpret technical drawings (2D and 3D)
- Strong organisational skills and ability to manage competing priorities
- Current driver's licence
- Willingness to travel including flights and occasional overnight stays

Desirable:

- Experience in the agricultural, livestock, or rural industries
- Previous cattle handling experience with knowledge of animal behaviour
- Certificate III or higher in Business Administration, Marketing, or related field
- Experience with CRM systems and ERP software

What We Offer

- Be part of a respected Australian family business with over 40 years of history
- Work with industry-leading products and innovative technology
- Supportive team environment in a beautiful rural setting
- Opportunities for professional development and growth
- Competitive salary commensurate with experience

How to Apply

If this sounds like the opportunity you've been looking for, we'd love to hear from you!

Click Apply Now and submit your resume along with a cover letter telling us why you're the right fit for Thompson Longhorn.

For any enquiries, please contact info@thompsonlonghorn.com.au

Thompson Longhorn is an equal opportunity employer. We value diversity and encourage applications from all backgrounds.