

## **General Manager**

Santa Gertrudis Breeders (Aust) Association is one of the nation's leading beef cattle breeds.

Santa Gertrudis is currently seeking to appoint a General Manager with passion and vision to develop and lead the business in a strategic direction.

The successful candidate will be a highly skilled communicator who is responsible for the operational activities of the Association, lead and develop a small team of employees, as well as work collaboratively with the Board of Directors to achieve the agreed objectives and outcomes.

Requirements of this position are:

- Management of SGBAA financial requirements including budgetary, reporting, and operational skills;
- Demonstrated ability to develop strategies for Company growth, and to identify new business opportunities;
- Promotion and Marketing of the Santa Gertrudis breed through effective strategies including multi-media platforms, and industry engagement.
- Ability to exercise initiative, negotiate with influence, and prioritise tasks.
- Flexibility and adaptability to work demands;
- Provide resources to the Board of Directors for meetings and act as the trusted link between policy decisions and business operations.
- The ability to identify and develop strategies to successfully compete in the evolving beef market and economic climate.

This is an outstanding opportunity to make a significant contribution to the continued future success of an industry-leading Breed Society.

**Location:** Based in Brisbane and would involve travel throughout Australia.

**Salary:** A competitive salary package will be negotiated with the successful applicant. Applications addressing the above-mentioned requirements, including a CV and details of a least two referees should be emailed to:

The President, Michael Doering, walmonasq@gmail.com

The closing date for application is 5pm, Friday 24<sup>th</sup> May 2024.