

Kimberley Pilbara Cattlemen's Association
Business Development and Adoption Officer Job Description

Salary: \$120,000

Contract duration: 2 years (to June 2025)

The KPCA Business Development and Adoption Officer (BDAO) position presents an exciting opportunity to be involved in maximizing the value of the northern beef industry, via increasing innovation adoption and capacity building.

As BDO you will work directly with primary producers, both individually, to assist them to develop business improvement plans and progress existing plans. As well as generally, through industry communication, delivering presentations, organising events and facilitating groups.

You will collaborate with other KPCA staff on projects that address industry-wide concerns. Including projects on; workforce development, fire management, increasing the ag-tech utilisation, biosecurity, and managing climatic variation.

You will also be responsible for networking with other agencies involved in extension and adoption activities within the region, ensuring a collaborative multi-agency approach.

As a BDAO you will be provided multiple opportunities for professional development including; facilitator training, attendance at industry conferences and events and collaborating with industry knowledge holders.

The candidate requires;

- a background in, or strong understanding of the extensive pastoral operations of northern Australia.
- established project management skills.
- the ability to work both in small teams, and independently with minimal supervision.
- strong communication skills, both verbal and written.
- strong relationship building skills and an interest in group facilitation.

To apply please forward a covering letter outlining why you would be suitable for the position and what you are able to contribute to the KPCA team along with your resume to LIZ CAMPION by email to: admin@kpca.net.au