

9 January 2023

Role - Cattle Australia CEO

- Lead the generational change in representing the interests of the grass-feed cattle industry
- A rare executive opportunity of national influence in the largest levy paying red meat sector
- Directing and facilitating policy development and implementation
- Advocate on all matters relevant to the Australian grass-feed cattle industry
- Develop and implement alternate funding models

Reporting to a newly appointed but highly experienced Board, you will guide the organisation and deliver on the company's business strategy. This is a unique and rare executive opportunity of national influence in the largest levy paying red meat sector.

About us?

Our philosophy is, working together to grow together. Put simply, we endeavour to represent the interests of all Australian grass-fed cattle producers.

Cattle Australia is the new national peak body for the grass-fed cattle industry, providing a visible, unified, and influential voice for producers. With a newly elected Board we are now looking for a commercially astute CEO to deliver clear leadership and direction by developing and driving contemporary policy, guiding research, development, and adoption (RD&A) and marketing investment for the sector, and advocating on all matters important to the Australian grass-fed cattle industry.

About the role?

The CEO is responsible for the overall management and delivery of the organisation's operational and strategic priorities.

The successful applicant must have the ability to effectively advocate and communicate on behalf of the grass-fed cattle industry to the Federal Government, key industry stakeholder groups, members, media and the general public on matters that impact the red meat sector.

Some of the general areas of accountability include:

- Developing and implementing strategies to ensure financial success through building business plans for future growth
- Increasing membership participation and reach on a national basis
- Developing annual budgets to secure the financial independence and sustainability of CA
- Manage and enhance industry funding agreements, compliance and service delivery programs
- Managing the operations of the organisation inline with approved budgets
- Representing the grass-fed cattle industry at meetings with government and industry bodies, both nationally and internally where necessary
- Being the voice of Cattle Australia through regular media engagements
- Ensuring corporate governance outcomes and policies and procedures are complied with and implemented accordingly
- Positively influence development of national policies impacting the grass-fed cattle industry



- Raise awareness of the economic, environmental and social benefits of the Australian grass-fed cattle industry

This is a senior executive role based in a capital city with remuneration commensurate with skills and experience.

The successful applicant will have the autonomy to build a high performing team to deliver on the strategic objectives of Cattle Australia.

About you?

- Be a change leader
- Have the ability to consult, influence and negotiate
- Have the ability and experience required to work and communicate effectively with the Federal Government, industry influencers and key stakeholders, media, and the general public
- Have a deep understanding of the Agricultural industry, understanding the motivators and relationships within the industry
- A natural leader, with strong influencing skills
- Strong business acumen and experience delivering strong financial business performance
- Tertiary qualifications and or demonstrated experience in an equivalent leadership role is an advantage

To apply?

Apply by sending your application via email to hr@cattleaustralia.com.au

The closing date for applications is currently set at 10 February 2023 with transitional commencement of the role ideally in February / March 2023. The Cattle Australia CEO selection committee reserves the right to end the recruitment process early should a suitable candidate be identified.

Early applications will be considered from 16 January 2023 for suitable applicants with interviews commencing at mutually agreeable times with the CEO selection committee from the Cattle Australia Board.

For confidential enquiries:

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