

General Manager

Client

Our client is the Australian Brahman Breeders Association (ABBA), which exists to add value to members cattle through the provision of a range of services which are of value and relevance to members including registration, promotion and advertising, administration and representation, communication, marketing, performance recording, technical support, and R&D. We have been engaged exclusively by ABBA to search for a General Manager to run the Association. The growth and development of the Australian Brahman has been described as the greatest development in livestock history. Since their introduction in 1933, Brahman cattle numbers have grown to over 4 million head or 15% of the national herd and Brahman genetics through cross-breeding and derived breeds are now found in over 50% of the Australian cattle population.

Role

The General Manager is responsible for the strategic and operational activities of the Australian Brahman Breeders' Association and it's office located in Rockhampton, Queensland.

Key responsibilities

- Management of a multi-disciplined team to meet ABBA's objectives
- Management of ABBA financial requirements including budgeting, auditing, and financial reporting
- Promotion of the Brahman breed through effective marketing strategies including media and industry engagement
- Engagement and liaison with the Board and Association members
- Undertake various projects and strategic initiatives as directed by the Board

Requirements

- Technical knowledge associated with the Brahman breed is not necessary at first, however the incumbent will be required to learn and maintain knowledge regarding the cattle industry
- Experience managing the administrative and strategic functions of a multi-disciplined office is essential.
- Experience working in the agri-business sector would be advantageous
- Knowledge of effective administrative systems including human resource management, finance and accounting, marketing and stakeholder engagement are necessary
- Strong communication and interpersonal skills and the ability to build relationships

- Leadership and supervisory skills
- Marketing experience would be an advantage
- A technical beef background such as in genetics would be an advantage but is not essential

Remuneration and Location

A generous remuneration package is on offer for this role, which is located at ABBA Head Office in Rockhampton.

To Apply

Please apply online on our website at www.agri.com.au or on Seek. Please note the requirements for the role, and contact me for a confidential discussion if required, Dr. Ray Johnson, Senior Agribusiness Consultant and Managing Director, Agricultural Appointments, on ray@agri.com.au or mobile 0419012841.