AGFORCE

JOB DESCRIPTION

AgForce Queensland Farmers Ltd (AgForce) is the state's peak advocacy group representing the interests of the broadacre agriculture industry, covering beef, cane, grains and sheep and wool commodities. Advocating on behalf of thousands of primary producers, AgForce is an independent, non-governmental, voluntary organisation with a purpose to:

"Advance Sustainable Agribusiness"

Every AgForce employee is required to behave in an appropriate professional manner and uphold organisational values and adhere to our code of conduct while representing the organisation.

Position Title	Regional Manager SW Queensland	Direct Reports	0
Function	Regional		
Reports to	General Manager, Business Development and Regions		

1. JOB PURPOSE

This position is responsible for providing support to AgForce members across commodities in the SWQ region, while also engaging with non-members, building recognition of AgForce and what it represents, and recruiting new members. The SWQ Regional Manager will also provide ongoing support to the Regional President and Regional Executive.

2. OBJECTIVES

Key Result Areas

- 1. Ongoing collaboration with the General Manager, Business Development & Regions, to identify viable business development, sponsorship and event opportunities that will not only deliver value to existing members and non-members but will also build recognition of AgForce and its broad service offering and provide tangible ROI to Corporate Partners and Regional Sponsors.
- 2. Timely planning and development of an annual Regional Calendar of Events in consultation with the General Manager, Business Development & Regions and Regional President and Executive.
- 3. Ongoing support of the needs of existing members in conjunction with timely and strategic engagement with non-members, in an effort to drive membership growth in the SWQ region
- 4. Actively support the Regional President and Executive, drive Regional Executive meetings, and provide secretariat support.
- 5. Engage in strategic planning and information sharing with other Regional Managers
- 6. Provide extension services to members for core AQF programs, while supporting other providers of extension services to industry
- 7. Be a strong, engaged representative of AQF with local Government, industry groups, small business, community organisations, and media
- 8. Ensure efficient management of the regional budget and the day-to-day requirements of the role in the SWQ region.



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3. Key Performance Indicators		
Key Result Areas are reliably achieved on a timely basis, as required.		
4. SELECTION CRITERIA		
Education/Qualifications	Essential	Desirable
 Membership of Industry Networks, Bodies and Affiliations 		YES
Relevant tertiary qualifications		YES
Skills, abilities and knowledge		
 A 'team player', who works collaboratively with the General Manager, Business Development & Regions, Regional President & Executive and other key stakeholders within AgForce 	YES	
 Exceptional communicator, with an ability to engage, consult and negotiate with stakeholders at all levels. 	YES	
Proven depth of experience building productive relationships with a range of stakeholders, including members, elected representatives, other rural producers, corporate partners, government officials, industry representatives, media, and the general public.	YES	
 Demonstrated knowledge and understanding of issues affecting broadacre industries at regional, state and national level. 	YES	
 Excellent time management skills with demonstrated ability to coordinate a range of activities and resources of varying complexity and scope within a tight timeframe. 	YES	
 Strong computer literacy and administration skills. 	YES	
Personal qualities		
 Demonstrates ability to work collaboratively and independently Self-motivated with strong initiative Ability to build rapport with stakeholders and members Ability to maintain confidentiality and act with integrity Empathy for primary producers Is flexible 	YES YES YES YES YES YES	
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5. KEY RELATIONSHIPS

General Manager Business Development and Regions, Regional President, elected representatives, CEO, AQF Policy, Communications & Media, Projects and Corporate Services teams.

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6. ACCOUNTABILITY / AUTHORITY

Limited authority to make public comment in the absence of executive members in line with AgForce policy positions and broader principles endorsed by the organisation.

7. SPECIAL REQUIREMENTS

A fully maintained company vehicle for business is provided and AQF Staff must maintain a current Queensland Class C (manual) driver's licence.

This is a full-time role, which will require some evening and weekend work.

It is estimated that at least 50% of work time will be spent out of office liaising with and servicing the needs of members/primary producers.

This position is subject to a 6-month probation period.

8. ENQUIRIES / APPLICATION

For confidential enquiries call Phillipa Houston on M: 0488 002 091

or

email your covering letter and resume to Houstonp@agforceqld.org.au outlining your skill set, relevant experience and capacity to fill this position.