



Brand Manager, Swine ANZ

Outstanding Permanent Full-Time opportunity to **propel your Technical Marketing career** to the next level!

Our **Animal Health Marketing** team takes a customer-centric perspective using customer feedback and market intelligence data. Using this data, we design, develop, and deploy products, platforms, brands and marketing initiatives that ensure we can improve the health and well-being of animals everywhere.

As **Brand Manager**, you will play an integral role in developing and executing engaging marketing activities for our **innovative Swine portfolio**. You will be the **key marketing contact** for Key Customer Accounts and is responsible for fostering and maintaining strong working relationships to build long-term success. This position will also manage the **Swine Identification, Monitoring and Technical Equipment portfolio**, including management of an **Equipment Service Centre** located in Bendigo, Victoria.

Qualifications and experience required:

- Degree in **Marketing** or **business-related** discipline
- Experience in **marketing communications**, including **digital** lead generation and the use of **social media platforms**
- Experience in **Animal Health** business or a knowledge of **animal farming** systems is preferred but not essential
- **Creative** flair with excellent written and **interpersonal** communication skills

Key Aspects:

- Opportunity is based in **Sydney** with travel to **Bendigo & New Zealand** with **WFH flexibility**
- Excellent **compensation & benefits** compounded by a **fulfilling career**
- Exciting work with Swine Producers to **improve farm animal productivity** and **animal wellbeing**
"Needle-free and intradermal vaccination is the future of swine vaccination and has clear benefits to both the farmer and the animal" – Pig Production Veterinarian, France



If you are inspired and excited by our **innovative technology** of **needle-free IDAL device** offering to the **pig industry**, then **APPLY today** by clicking on the following online link: [MSD - Brand Manager Swine ANZ](#)

We look forward to hearing from you!