



## Rural Journalist

We are seeking a journalist to join our rural media team.

Beef Central, Grain Central and Sheep Central are national rural news websites launched by a team of independent rural journalists over the past decade to provide breaking news, dedicated content and in-depth analysis for readers Australia's across major agricultural sectors.

We offer competitive pay rates, the benefit of working with and learning from an enthusiastic team of highly experienced rural journalists, and the opportunity to write for innovative online rural media brands that are trusted and relied upon by large audiences around Australia and internationally.

### **Role and Responsibility**

- Reporting primarily on Australia's grain and beef sectors for daily industry news websites, with guidance from experienced editors
- Building information networks to self-identify and develop original articles relevant to our rural audiences
- Creating written articles for online and social media platforms with opportunity for audio and video reports
- Focusing mainly on rural news but with flexibility to write feature articles and colour /profile pieces
- Opportunities to travel around Australia and internationally to cover industry events and conferences
- Location flexible with work from home opportunity
- Publicly representing the Beef Central, Sheep Central and Grain Central brands and upholding the values our brands stand for
- Support other areas of the business in their strategic and operational goals

### **Essential Skills and Qualifications**

- A demonstrated ability to work under deadline pressure without compromising on accuracy or quality
- Strong communication skills, agricultural experience and knowledge essential
- University level qualifications in journalism highly-desirable, but applicants with qualifications in agriculture and able to demonstrate good writing skills will also be considered
- A motivated self-starter with an ability to work both as part of a team and independently important
- IT and social media skills an advantage
- A curious mind, great attention to detail and good self-presentation also desirable

### **In return, you will receive:**

- An encouraging and rewarding work environment
- An opportunity to develop a national profile with strong career progression opportunities
- A competitive salary
- An ability to learn from working with a team of Australia's most experienced rural journalists
- Training and travel opportunities

If you have the above skills and are looking for an exciting and rewarding career, please send your application to:

Nikki Nason  
[nikki@beefcentral.com](mailto:nikki@beefcentral.com)  
0448 630 047

For further information about this position or the Company, please contact James Nason (mob. 0487 315 117, email [james@beefcentral.com](mailto:james@beefcentral.com)) or Jon Condon (mob 0412 331 745, email [jon@beefcentral.com](mailto:jon@beefcentral.com))

We look forward to hearing from you.

**Applications Close:** Close of Business, December 17, 2021

*Please note that only applicants short listed will be contacted.*