



KPCA Chief Executive Officer

- High profile, influential role in State and National Arenas
- Progressive Industry Development and Advocacy Body
- Competitive salary package

The Kimberley Pilbara Cattlemen's Association (KPCA) is an industry development and advocacy body that represents a diverse range of producers with, significant pastoral land holdings across the Kimberley and Pilbara and the Gascoyne region of Western Australia. The membership base is inclusive of Corporate, family-owned and Aboriginal enterprises and also includes a number of related businesses servicing the industry. The KPCA's vision is to support and promote a resilient, profitable and sustainable beef industry.

Reporting to the Chair/Executive Committee, the Chief Executive Officer will be chartered with leading the implementation of the KPCA's 5 year Strategic Plan including acting as the public face for the industry on issues of State and National interest. Against a backdrop of an issues rich, fast paced and dynamic operating context, your mandate will include a key focus on:

- Advocating on behalf of industry on new and emerging key issues;
- Facilitating the development of the industry through the implementation of projects and organisation of key KPCA events;
- Maintaining and growing the membership base by continually building on relationships with existing members and attracting new members;
- Seeking opportunities for partnerships and funding to progress the implementation of future growth projects;
- Ensuring the organisation is managed in accordance with sound governance and financial management principles;
- Identify issues and manage strategic and operational risks; and
- Proactively and effectively manages member and stakeholder communications and relationships.

This role would best suit a strategic thinker/operator who is adept at managing competing priorities, resilient and energetic with a flair for navigating an issues rich environment, including dealing with strategic and operational legislative, policy and administrative issues. This also includes the demonstrated ability to manage complex and, at times, competing stakeholder relationships and positions. The ideal candidate will also have a demonstrated track record in leadership and management roles with highly developed written and verbal communication skills including experience in issues management and external communications/media management. Academic qualifications within a relevant business/commercial, policy and/or agriculture related discipline are considered ideal. Having an industry related background, whilst desirable, is not considered essential to success.

This is a rare and unique opportunity to shape the destiny of a prominent Western Australian industry during an exciting period of decision stewardship and growth opportunities.

Applications close on 31 May 2021 (COB), and should be sent to recruitmentkpc@gmail.com. The application should consist of a current CV, a no more than one page covering letter/pitch outlining your skills, qualifications and experience relevant to the role.

Requests for further information should be directed to:

David Stoate – KPCA Chair via recruitmentkpc@gmail.com or 0418 441 554