

JOHN FRIEND LIVESTOCK & LAND

Lic No. QLD: 4030538 NSW: 20116248



JPF Livestock and Land offers over 40 years' experience in agribusiness to investors to ease entry into successful pastoral production and farming pursuits.

As a licenced Stock and Station Agent and pastoral manager of multiple national and international companies, we can set out programmes that will address any possible pit falls that can arise due to hidden situations.

We can source and train suitable staff for your pastoral pursuits, sorting through applicants and streamline your set-up preparations.

Managing your livestock genetics will be of supreme importance in optimising return on investments by breeding stock that will hit the supply chain you are aiming at. With many years of purchasing bulls, rams and replacement breeders, we can organise this process.

We have contacts Australia wide and can introduce your managers to the right people at the right time.

Training your staff on how to select the correct stock for your market target. We have access to industry leaders in feed lotting and pasture production. Also grazing techniques, promotion of good pasture health and fertilizer uses, through qualified agronomists.

On our staff, we have human resource specialists, coupled with health and safety protocols that will keep you and your staff safe. Our marketing expertise covers all avenues of sales from MSA grading to store sales to other producers and live export to Asia/ USA/ Europe and Middle East, depending on your operation.

On-line marketing will be a great asset going forward with buyer preferences being ever increasingly electronic. We have access to Auctions Plus and can organise training for staff to both prepare stock and assess stock for this marketing technique.

All machinery, where required, can be quoted, inspected and negotiated as part of the service we will offer.

Our aim will be to facilitate a smooth entry for investors into pastoral, farming or any rural, agribusiness pursuit and advise on industry practice for successful production.

Our aim is not to re-invent the wheel, but to pass on proven techniques to achieve optimum returns on investment.

Contact: John Friend

M: 0427 100 799

E: friendthousandhill1@bigpond.com