

## **General Manager - Beef Industry**

### **The Company**

Our client is a privately owned and well-established genetic improvement business which services the beef cattle industry both domestically and overseas. The business is very strong and is uniquely positioned for further expansion.

### **Role**

A new position has arisen for a General Manager reporting to the owners, to lead the company through a new phase of growth. The General Manager will be responsible to oversee daily business activities, improve business functions, ensure the training of key personal, manage budgets, identify new business opportunities, assist in the development of strategic plans, create policies, and communicate business goals.

### **Responsibilities**

- Develop a positive and customer focused workplace culture and inspire and motivate the team
- Actively promote the business both domestically and overseas (some travel is required)
- Maintain and develop strong relationships with existing clients and suppliers and identify new opportunities to proactively grow the business
- Develop and implement a growth strategy for the business
- Oversee day to day business activities and continuously improve business processes
- Financial management, budgeting, cash flow and reporting

### **Requirements**

- Good experience in the beef cattle industry
- Outstanding organisational, leadership and business management skills
- Prior experience in senior sales management or general management would be a distinct advantage
- Strong analytical and problem-solving abilities
- Excellent communication skills and the ability to communicate at all levels

### **Remuneration**

An attractive salary package commensurate with experience will be negotiated with the successful candidate. A future equity position in the business may also be considered.

### **To Apply**

Please feel free to apply for this role online or via our website ([www.agri.com.au](http://www.agri.com.au)), or for more information call Dr. Ray Johnson, Managing Director, Agricultural Appointments on 0419012841 or email me at [ray@agri.com.au](mailto:ray@agri.com.au) .