

Queensland's newest grassfed beef brand: Nature's Fresh

From the heart of Queensland, we are dedicated to producing some of the finest grassfed beef that nature intended.

We are now purchasing cattle for our newest beef brand, Nature's Fresh, a proudly Queensland based grassfed program that is exported to the USA.

Eating quality assured

Nature's Fresh is underpinned by Meat Standards Australia (MSA), the world's leading eating quality grading program for beef. MSA is a United States Department of Agriculture (USDA) Process Verified Program (PVP).

USDA PVP has verified that the MSA program has robust systems in place to ensure the consistent eating quality of beef, giving US customers confidence that the beef they buy will meet their expectations. The Nature's Fresh brand is one of three Australian supply chains utilising the USDA PVP shield in the US market.

For You

As a valued vendor, you can be assured animal welfare is our main priority. Just as it is for our global partners so we adhere to the industry's strictest standards.

We provide individual data on carcase and meat standards grading so you have regular feedback on the quality of your livestock. In addition, we provide a quick and reliable payment system.

We are constantly sourcing grain and grassfed slaughter stock, export steers and bulls. If

you are interested in joining one of Australia's largest livestock purchasing groups, or simply have a few queries, our buyers can be contacted via a dedicated email address: livestock@nh-foods.com.au.

The NH Foods Australia group also provides public access to all current direct consignment price grids for slaughter and feeder cattle. To access these grids at any time, please go to www.nh-foods.com.au and click on the tab marked Sell Your Cattle.

Category	Dent	Grade
Steer & Heifer	0-6	HGP-free

Weight range	MSA Index
260-419	52+
260-419	49-51.99
200-259	49+

***Forward contract pricing available.**

Contact Us

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Our Cattle

Australia enjoys an outstanding international reputation for the quality and health of its cattle. It is one of the few countries in the world free from both BSE and Foot & Mouth Disease.

Our livestock team purchases a wide range of cattle from the best producers throughout Eastern Australia to meet the precise requirements for each of our grain and grassfed product specifications.

To be eligible for the Nature's Fresh Natural Beef program, cattle must satisfy the following requirements:

- 100% grassfed
- Never confined to a feedlot
- Never treated with hormone growth promotants
- Never treated with antibiotics
- Sustainably grown and free to roam

If you are interested in being a part of this new and exciting branded beef program, we look forward to hearing from you.

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- Eating quality assured for tenderness, juiciness and flavour.
- Beef grading program developed to predict the eating quality of beef.

<http://processverified.usda.gov>

It's Nature. It's Fresh. It's from the heart of QLD.