Challenge is to reach consensus ie get everyone to arrive at same point

Which one of these things should we make a priority

- Explain the manual and the purpose of the session and how it will work

- Explain the problem

- Explain various possible thoughts on what can be done (with powerpoint)

- Get some discussions going about those things and any other ideas people have

What can we do to increase member interest and engagement?

It’s like the leaky bucket,

A term used in business describing the business as the bucket and the customers as water in the bucket.

A leaky bucket is a business that is losing customers. For the business to survive, it must either stop the leak (keep existing customers) or add more water (new customers) at a rate that is equal to or greater than the rate of the leak.

The metaphor applies to Toastmasters clubs as well.

All clubs lose members throughout the year.

But it is important to ensure members are getting value and remaining engaged

What are some good ways for clubs to plug the leak

Define members needs

– what they want and don’t want

- Why did members join (do more of it)

- Are you getting enough education – as much as you expected

Elevate the fun factor –

 - themed meetings

 - club parties

` - special events outside the club environment

- Mix it up

Show the big picture

- Not just a club, a worldwide organisation and community

Provide more opportunities to service outside groups like a service club

Know your club’s strengths and weaknesses

 - What do we see as the clubs strengths

- What are the club’s weaknesses?

Mentors

Actively try to get members through the door