

# CONFERENCE PROGRAM

MONDAY, 8 OCTOBER 2018

TIME	SESSION	VENUE
4:00pm - 6:00pm	<b>Craft Beer Tasting Afternoon</b> sponsored by Lallemand Kick start BeefEx 2018 with a relaxed afternoon sampling specialist beers from the Bargarra Brewing Company. Hear owner Jack Milbank share his journey from South African agronomist to establishing a successful microbrewery exporting beers all over the world.	Stockmen's Bar & Grill
6:30pm - 8:30pm	<b>Welcome Reception - BeefEx Bites and Drinks</b> sponsored by Performance Feeds	Stockmen's Bar & Grill

TUESDAY, 9 OCTOBER 2018

TIME	SESSION	VENUE
6:30am - 7:30am	<b>BeefEx Bootcamp</b> See if you can keep up with resident BeefEx Commandos, ALFA Councillors Barb Madden and Bryce Camm as you stretch into BeefEx.	Brisbane Showgrounds
7:00am - 8:30am	Conference registrations open	Royal ICC, Brisbane Showgrounds
8:30am - 8:45am	<b>Tess Herbert - ALFA President</b> Welcome to BeefEx and conference open	Hall B
<b>Session Theme - Big Data, Big Picture</b>		
8:45am - 9:30am	<b>Stephen Scheeler - Founder, digitalceo.com.au and Former CEO, Facebook Australia and New Zealand</b> <i>The Digital Invasion: An Insiders Guide to the Coming Revolution</i> In his time with Facebook, Stephen Scheeler personally helped drive the innovation and technology disruption we're seeing in the world today. In this visionary keynote, Stephen shares insights about what Facebook and the tech giants think about innovation, data and technology, and what this means for the future.	Hall B
9:30am - 9:40am	Diamond Sponsor Presentation	Hall B
9:40am - 10:10am	<b>Ted Connell - Director, Global Industrial Sector Business Development and Solution Architect, Intel Corporation</b> <i>Advanced analytics improving agriculture and livestock industries</i> Ted Connell will review how emerging technologies such as Artificial Intelligence, Blockchain and the Internet of Things, will lead to improved efficiencies, reduced water usage, targeted pesticide and fungicide usage and how the connected supply chain will lead to new business models and opportunities. How will these technologies impact our sector, and what will be the benefits?	Hall B
10:10am - 10:40am	<b>David E. Williams - Senior Vice President, Informa Economics</b> <i>New beef cattle maths</i> In the complex and volatile agribusiness environment, anticipating shifts and adapting to change means getting the right intelligence, fast. David E. Williams will provide us with his insights on the topic through a future focused analysis of the global beef industry.	Hall B
10:40am - 11:10am	<b>Morning Tea</b>	Concourse outside Halls A & B
11:10am - 11:20am	<b>Top Gun Award</b> sponsored by Coopers Animal Health	Hall B

TUESDAY, 9 OCTOBER 2018 (CONTINUED)

TIME	SESSION	VENUE
<b>Session Theme - Practical Innovation and Technology</b>		
11:20am – 11:50am	<p><b>Dr Stuart McCarthy - Managing Director, Manabotix</b> <i>Making automation work for you</i></p> <p>In an exciting time for agriculture, Manabotix is on the cutting edge of industry-leading engineering and automation technologies. Dr Stuart McCarthy will share the incredible story on how Manabotix came to be at the forefront of innovation and how automation can revolutionise our daily feedlot routines.</p>	Hall B
11:50am – 12:20pm	<p><b>Gregory Caire, Senior Program Leader</b> <i>The process of technological problem solving</i></p> <p>Xinova cultivates working relationships with innovators worldwide through its 10,000-strong global innovation network, representing more than 100 research institutes, universities, and companies. Gain an insight into the extraordinary process Xinova uses to define a problem, work collaboratively with resources worldwide and then map out a pathway to deliver remarkable solutions.</p>	Hall B
12:20pm – 12:30pm	<b>Excellence in Feedlot Education Medal</b> sponsored by Zoetis	Hall B
12:30pm – 1:00pm	<p><b>Christine Killip - Managing Director, Katestone</b> <i>Weather Intelligence - big data for better decisions</i></p> <p>Just how far have weather forecasting technologies come? Christine Killip will explore the advancements in weather intelligence that are helping to boost our understanding of how current conditions influence future weather events. Opportunities are endless for the use of big data and cloud computing, but how much can we really minimise the butterfly effect of weather conditions on future events and help shape better on farm decisions?</p>	Hall B
1:00pm – 2:00pm	<b>Lunch</b>	Concourse outside Halls A & B
<b>Session Theme - Lessons from Other Industries</b>		
2:00pm – 2:30pm	<p><b>Allan English - Founder, Silver Chef</b> <i>The growth and development of people</i></p> <p>Recognised by the Australian Financial Review as one of Australia's Top 21 Great Leaders, Allan English shares his journey from the founding of Silver Chef, a hospitality equipment funding solution, to establishing the globally recognised English Family Foundation. Hear his fascinating insights into the importance of nurturing culture and engagement, as well as fostering philanthropy and entrepreneurship within our own businesses.</p>	Hall B
2:30pm – 3:00pm	<p><b>Dr Taya Clarke - Technical Services Manager, Westpork</b> <i>On-farm welfare benchmarking: development, implementation and outcomes</i></p> <p>Peering over the fence into the pork industry, Taya Clarke will offer her insights and experience working with Westpork in Western Australia. Taya will share with us her fascinating story about managing the Australian Pork Industry Quality Assurance Program in over 15 sites, overseeing the Welfare Benchmarking Program and where the synergies lie between the animal protein industries.</p>	Hall B

## TUESDAY, 9 OCTOBER 2018 (CONTINUED)

TIME	SESSION	VENUE
3:00pm – 3:30pm	<b>Afternoon Tea</b>	Concourse outside Halls A & B
3:30pm – 3:50pm	<b>Young Lot Feeder of the Year Award Finalist Presentations</b> sponsored by Performance Feeds	Hall B
<b>Session Theme - Crunching Numbers on Feedlot and Beef Industry Economics</b>		
3:50pm – 4:20pm	<b>Robert Herrmann - Managing Director, Mecardo</b> <i>Grain, feeder steers and beef prices – what's ahead?</i> Getting down into the detail, Robert Herrmann will explore all things beef, outlining projections for markets, feeder steer trends and expected grain prices. We ask the question, what will influence these key factors in light of current domestic and international conditions and importantly, what impact will they have on beef prices?	Hall B
4:20pm – 4:50pm	<b>Daniel Terrill - Partner, Deloitte Access Economics Pty Ltd</b> <i>The economic contribution of feedlots in Australia</i> Where would we be without feedlots? Daniel Terrill will critically analyse the important contribution feedlots have made to the Australian beef industry, placing the sector under the microscope through the use of economic modelling.	Hall B
4:50pm – 5:30pm	ALFA AGM	Hall B
6:30pm – 7:30pm	<b>Pre-Gala Dinner Drinks</b>	Hall C
7:30pm – 11:30pm	<b>Gala Dinner</b> sponsored by Coopers Animal Health Including presentation of <b>Young Lot Feeder of the Year Award</b> sponsored by Performance Feeds	Hall C

## WEDNESDAY, 10 OCTOBER 2018

TIME	SESSION	VENUE
6:30am – 7:30am	<b>BeefEx Bootcamp</b> Best on ground prizes to be won!	Brisbane Showgrounds
8:30am - 8:40am	Welcome to BeefEx Day Two	Hall B
<b>Session Theme - Markets and Consumer Trends</b>		
8:40am – 9:10am	<b>Douglas Liebe, PhD Student, Animal and Poultry Sciences, Virginia Tech</b> <i>Nutritional and environmental implications of removing livestock from food production</i> What would happen if U.S. farmers stopped producing animals for food and all Americans went vegan? Some have called for a move in that direction to address increasing concerns about health, eating habits and climate change. Doug Liebe will outline research completed by Robin White, who recently explored these questions, will share with us some surprising results. Then Robin herself will join by video-conference to field some questions from the floor.	Hall B

# CONFERENCE PROGRAM

WEDNESDAY, 10 OCTOBER 2018 (CONTINUED)

TIME	SESSION	VENUE
9:10am – 9:40am	<b>Richard Fowler - Owner, Chlorofield Ltd.</b> <i>Synthetic food – will it have legs?</i>  Synthetic food is being touted as a revolution in food production that could replace animal products. Nuffield Scholar and dairy farmer, Richard Fowler delves into this contentious issue facing our industry and considers whether we choose to be disrupted, or help shape the future of food production by understanding the drivers behind synthetic foods and being part of the solution.	Hall B
9:40am – 10:10am	<b>Lisa Sharp - Chief Marketing and Communications Officer, Meat and Livestock Australia (MLA)</b> <i>Exploration of consumer trends</i>  Presenting an overview of consumer demand drivers, Lisa Sharp will explore the dynamic global trends influencing consumers, what is shaping their buying decisions and the resulting opportunities and risks facing producers.	Hall B
10:10am – 10:40am	<b>Morning Tea</b>	Concourse outside Halls A & B
<b>Session Theme - Understanding Your Business Better</b>		
10:40am – 11:10am	<b>Rob Ashley - Principal, PwC</b> <i>Understanding your profit drivers</i>  Has your business had an X-Ray lately? Rob Ashley shares how to use the 'Financial X-Ray', a tool developed to help businesses understand the relationship between profit, working capital and where your free cashflow is going.	Hall B
11:10am – 11:40am	<b>Lauren McNally - HR &amp; WHS Manager, Mort &amp; Co</b> <i>Enabling our people through the application of technology</i>  Gain an on the ground insight into one of Australia's largest feedlot operations. Lauren McNally will discuss the importance of using technological applications to enable and empower their Mort & Co team and the resulting boosts to productivity.	Hall B
11:40am – 12:10pm	<b>Ian Robinson - Founding Director, Robinson Sewell Partners</b> <i>Utilising alternative finance options</i>  Understanding the variety of finance products available can be daunting. Ian Robinson explains how to identify and utilise these finance options and, more importantly, how to make them work for your business.	Hall B
12:10pm – 1:10pm	<b>Lunch</b>	Concourse outside Halls A & B
1:10pm – 1:20pm	<b>Innovation Award</b> sponsored by Integrated Animal Production (IAP)	Hall B
<b>Session Theme - Tackling the Big Issues</b>		
1:20pm – 1:50pm	<b>Keve Sullivan - Veterinarian, Bell Veterinary Services</b> <i>Antimicrobial Stewardship Framework for Australian feedlots</i>  Industry veterinarian, Keve Sullivan provides an update on the grain fed levy funded Antimicrobial Stewardship Framework and why the Australian lotfeeding sector would be wise to take notice of the guidelines.	Hall B

WEDNESDAY, 10 OCTOBER 2018 (CONTINUED)

TIME	SESSION	VENUE
1:50pm – 2:20pm	<p><b>Dr Drew Rae - Manager, Safety Science Innovation Lab</b> <i>Are we improving safety of work, or just doing more safety work?</i></p> <p>Businesses are continually over-burdened with confusing compliance red tape. Safety innovator Drew Rae takes a look at Workplace Health &amp; Safety from a new angle and explores alternative approaches to making the work environment truly safer.</p>	Hall B
<b>Session Theme - Understanding Good People and Good Leadership</b>		
2:20pm – 2:50pm	<p><b>Rachel O'Brien - Owner, Leadershift7</b> <i>Leadership - cultivating the energy to lead</i></p> <p>Working through the ranks of Flight Centre Australia, from a trainee travel agent in Adelaide to Executive General Manager responsible for \$7 billion in turnover and 5,000 staff, Rachel O'Brien will share her story from going to the top, to the bottom, and how she overcame both personal and professional challenges.</p>	Hall B
2:50pm – 3:20pm	<p><b>Panel Session: Will McCrohon - JBS Riverina Beef Feedlot; Emily Pollock - Elynx; Andrew Slack - Sapphire Feedlot</b> <i>Our leadership journey</i></p> <p>This panel session, facilitated by Matt Linnegar, CEO of the Australian Rural Leadership Foundation (ARLF), will shine a light on our very own industry champions. Panellists will discuss their leadership journey, and what they have gained both personally and professionally from the ALFA sponsored ARLF leadership programs.</p>	Hall B
3:20pm – 3:40pm	<p><b>Communicate Your Research Competition Presentations</b> sponsored by Bovine Dynamics and Quirindi Feedlot Services</p> <p>Hear from some of the brightest young minds from universities around Australia, as students present their research findings through a five minute presentation and two minutes of question time.</p>	Hall B
3:40pm – 4:10pm	<b>Afternoon Tea</b>	Concourse outside Halls A & B
<b>Session Theme - Reaching Our Full Potential</b>		
4:10pm – 4:50pm	<p><b>Andrew Roberts - Business Mentor, Roberts Mentoring</b> <i>How to break through the ceiling and scale up your business</i></p> <p>A business mentor for over 19 years, Andrew Roberts will share his insights on why, at some point, all companies reach a ceiling in terms of growth and the five tools to break through. Andrew will share what's required to scale up your business, from how to create a strategic plan, to the simple disciplines designed to help you increase the performance of your business.</p>	Hall B
4:50pm – 5:00pm	<p><b>Tess Herbert - ALFA President</b> Conference close</p>	Hall B
6:30pm – 7:30pm	<b>"Meat Street" Pre-Dinner Drinks</b>	The Plaza
7:30pm - 10:30pm	<b>"Meat Street" Farewell Dinner</b> sponsored by Graincorp	The Plaza

LEGEND:

<b>Session Themes</b>
<b>Breaks</b>
<b>Social Events</b>