



Retail Specialist – Electric Fence

- **2 Positions - Goulburn Valley and Central NSW**
- **Drive Product Awareness & Sales Performance**
- **Attractive Package Including Bonus & Car**



Tru-Test Group is a market leader in several rural merchandise categories across Australia, New Zealand, North America, Asia and Europe. We have a range of established brands including Tru-Test, Speedrite, Stafix and Prattley that combine leading edge technology with ingenuity, practicality and reliability.

Working on territory and reporting to the Regional Sales Manager, this role is responsible for representing Tru-Test Group. The role will be focused on Tru-Tests Electric Fencing brands including Speedrite, Stafix and Patriot. You will identify, build and maintain effective commercial relationships with rural retailers driving brand awareness and increasing market share.

We are looking for a motivated and driven individual with background knowledge or experience in the rural industry. This is a great opportunity to advance your career with a well known and highly reputable organisation.

This role also requires strong interpersonal skills, the ability to communicate and build trusting and credible relationships within Agribusiness. Sales skills are a key component to success in this role which will be heavily incentivised based on growth across Tru-Test Electric Fencing brands. Training and development will be provided and is a key element of Tru-Test's culture.

Tertiary qualifications will be viewed favourably. There is some flexibility with base location with regular travel required throughout the territory, and the package includes a potentially very rewarding incentive program designed to directly reward the successful applicants for their work. To enquire please phone Nigel Crawley for a confidential discussion on 1300 380 701 or apply directly via www.rimfireresources.com.au.

www.rimfireresources.com.au

Australia Wide: 1300 380 701