



Marketing Coordinator

Location: Andrews Meat Industries (Lidcombe)

Andrews Meat Industries (AMI) is a family run and managed company that has provided total meat solutions to the food service industry in Australia and around the world for over 55 years. In 2014 AMI secured JBS as a shareholder, with the two companies sharing cultural and business values. This partnership brings together the complementary strengths of two premier players within the Australian red meat supply chain. This role involves working for a market leader, with exposure to a wide variety of products and business types.

We are looking for an enthusiastic, versatile person ready to manage a portfolio of brand communication, strategy, development and implementation. Someone interested in utilising the full spectrum of marketing activities to drive and establish the presence of our brands within the domestic foodservice and retail markets. Interest and experience in food, meat or agriculture will be seen favourably.

The role will involve managing the below:

- Social media management
- Website content
- Events
- Project Management of Photography, Videography, and design
- Customer facing activations
- B2B communications
- Content development
- Brand management
- Presentation Development

Skills and Experience required:

- High level of written and verbal communication skills
- The ability to work independently and within a team
- Advanced understanding of social media marketing platforms
- Exceptional time management skills
- Exceptional attention to detail
- Demonstrable ability to multi-task and adhere to deadlines
- High level of creativity, adaptability and initiative
- Strong Presentation skills
- Tertiary or TAFE qualified or currently studying Marketing, public relations, media, communications or relevant field
- Proven experience and success in a similar role is an advantage
- Experience and interest in food, agriculture or meat are a bonus but not essential

Only shortlisted candidates will be contacted. Applications (including a covering letter and resume) should be forwarded to:

ANDREWS MEAT INDUSTRIES

Email: careers@andrewsmeat.com

Apply here: <https://career10.successfactors.com/career?company=jbsaustral>

