



## **Industry Leadership Manager – Sheep Producers Australia**

### **The Client**

**Sheep Producers Australia Limited (SPA)** is the nation's peak body representing and leading the national and international interests of lamb and sheepmeat producers in Australia.

SPA was launched on 14 November 2017, replacing Sheepmeat Council of Australia, following a vote by members of to adopt a new governance framework and transition to a company limited by guarantee.

### **The Role**

The aim of this role is to build the capability of representatives in the sheep industry and promote leadership positions. This role is an autonomous position with scope to make it your own. It will be your responsibility to manage and/or implement activities in the following areas, with support from sub-contractors as needed:

- Design, develop and deliver a suite of exciting leadership projects over the next three years
- Represent SPA at a range of industry events and conferences, managing all facets of the organisation's involvement from sponsorship, exhibition, promotion and attendance
- Manage project budgets, reporting and measure success against established criteria
- Work collaboratively with SPA staff and industry representatives on the Industry Leadership and Community Engagement Committee
- Design publications for promotion, including content for the SPA website
- Manage SPA's communication and engagement for its leadership activities
- Measure program success relative to the strategic aim of the program

### **The Successful Candidate**

The nature of this role will be exciting, very rewarding and at times challenging as you create a national cohort of capable leaders and advocates within the sheep industry. Therefore, to be successful in this role, you will need to be flexible, outgoing and enthusiastic. You will enjoy engaging with stakeholders from across the sheep industry and really enjoy seeing people reach their potential through leadership training and engagement.

A background in Communications would be advantageous along with demonstrated experience in managing similar projects in, ideally, an industry based organisation. The ability to travel interstate regularly is essential.

**What we offer**

We can offer you a 3-year contract in an industry organisation where no two days are the same; lots of autonomy, great team mates and interstate travel meeting passionate up and coming leaders in the sheep industry.

A competitive salary package is offered and will be negotiated based on experience and suitability for the role.

For more information on this role and to receive a detailed position description, please call Tracie Carnovale at Carnovale Recruitment on 0404 979206 or email Tracie at [tracie@carnovalerecruitment.com](mailto:tracie@carnovalerecruitment.com) by Friday, 2 February 2018