

Communications Manager – Agribusiness

- Pivotal and Influential Role
- Attractive base plus superannuation
- Sydney CBD Location

THE ORGANISATION

Our client is a peak national body which provides leadership and representation for an agricultural industry sector worth \$2 billion annually. The purpose of the organisation is to ensure sustainability, industry prosperity and promote and foster high standards. The small but dynamic team based in the Sydney CBD is focused on maximum engagement with its membership by maintaining strong communication channels, holding workshops and training industry personnel.

THE ROLE

A Communications Manager is now required. Reporting to the CEO this role is responsible for developing and delivering a structured annual membership campaign together with delivering effective, relevant and informative communications and training programs to members.

RESPONSIBILITIES

- Actively promote and maximise industry membership.
- Manage the organisations communication platforms including website, social media, newsletters, media releases, brochures and other corporate material.
- Develop media relationships and monitor the media for relevant industry matters.
- Develop high quality, professional and accurate documents and prepare and submit relevant articles for the newsletter.
- Develop and implement an industry training strategy in conjunction with other staff members.
- Promote and manage industry leadership programs designed to identify and foster industry leaders over time.

REQUIREMENTS

- Relevant tertiary qualifications in communication and/or agriculture or similar.
- A minimum of 3 to 5 years' of workplace experience in communication, media or public relations.
- Excellent verbal and written communication skills and a strong attention to detail.
- A background in, or an affinity with agriculture would be a distinct advantage.
- Experience in events management would be highly regarded.
- Website and media management skills would be advantageous.
- The ability to multitask, meet deadlines and work harmoniously in a small team environment.

You may be an experienced communication professional who seeks to utilise your skills to maximum effect by educating, training and promoting within a specific industry sector.

This role will suit someone who has a passion for, or an affinity with agriculture who enjoys interacting with rural communities.

TO APPLY

Please send your resume (in word format) to –

resume@agri.com.au

Please call Richard on 0413 434 353 for further information.