

Chief Executive Officer – Kimberley Pilbara Cattlemen's Assoc

- High profile, public facing role
- Peak body for high value export industry
- Regional and national influence

The Kimberley Pilbara Cattlemen's Association is a non-profit organisation representing the commercial Northern Beef Industry of WA. The KPCA is the peak industry body to address issues affecting pastoralists in the Northern Beef Industry. Its mission is to represent and promote the collective interests of the industry throughout the WA region, extending to policy, resource access and public relations. As an emerging peak industry body, the KPCA is increasing its influence and profile and continues to challenge what may be achieved in the best interests of all stakeholders.

Reporting to the Board, the Chief Executive will be chartered with achieving strategic objectives whilst acting as the leading public face within the state for the industry, and nationally for the region. With the backdrop of a multifaceted and dynamic operating context, your mandate will include a key focus on the following:

- Identify and plan for coordination and collaboration across beef sectors on common issues like resource access;
- Collaborate with the broader beef industry and other sectors to develop high standard of cattle and occupational health and safety;
- Invest in building human capacity and improving professionalism, to sustain industry advocacy and leadership;
- Implement an integrated communications strategy to manage the industry's reputation with clarity, consistency and collaboration; and
- Demonstrate the Northern Beef Industries value to the WA economy and adjacent communities with evidence based information.

This role commands a commercial, passionate and energetic individual with a flair for dissemination of complex stakeholder interests into optimal and transparent decision outcomes. Your track record of executive leadership will be punctuated by successful collaboration in stakeholder rich settings and a visible, provocative approach to communication. Depth of exposure to comparable complexity in direct government interface, funding and/or public relations will be viewed favourably, as will Degree qualifications within a business / agriculture related discipline. A background within beef or environmental administration, whilst desirable, is not considered essential to success.

This is a rare opportunity to shape the destiny of a prominent West Australian industry during an exciting period of decision stewardship and growth opportunity.

Applications close on 29 September 2017 and should be sent to: kpcarecruitment@gmail.com

Requests for further information should be directed to –

Wendy Brockhurst – KPCA Secretary - kpcarecruitment@gmail.com

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