Marketing Manager – S. Kidman & Co Ltd
- **Iconic Australian Beef Cattle Company**
- **Deliver Exciting New Marketing & Brand Strategies**
- **Adelaide Based**

S. Kidman & Co Ltd (Kidman) is one of Australia's largest beef producers with a herd of 171,000 cattle. The company has pastoral leases covering approximately 80,000 square kilometres in three states and the Northern Territory. Kidman cattle stations produce grass-fed beef for export to Japan, the USA and South East Asia. With new ownership and investment, the company is poised for an exciting period of growth and transformation. The central focus of the company's new strategy is to develop marketing and branding strategies to prominently position Kidman products in key markets.

Reporting to the CEO of Kidman, you will be responsible for developing and leading the execution of marketing and brand strategies to generate profitable sales in key markets. You will work with sales channel partners, distributors, processors and customers to identify and develop product & market opportunities. Working with Kidman's leadership you will ensure the alignment of production and supply chain initiatives with relevant marketing and sales effort.

Your success in this role will be supported by a strong track record of success as a marketer within the primary food production (beef, chicken, pork, dairy, seafood or similar) sector. You bring to this role insights and experience in the development of food brands within complex supply chains. You will also understand the challenges of working in complex primary production and supply chain environments. Critical to your success is your passion and enthusiasm for the Australian agriculture and food production sector.

This is an outstanding opportunity to make a significant contribution to the success of an iconic Australian company at an exciting time of growth and development.

For a confidential discussion please call Paul Duffy of Agile Executive Search & Recruitment on 0407 066 636 or express your interest by submitting your resume to apply@agilesearch.com.au