



Marketing Manager

- **Agribusiness**
- **Operational/Implementation Focus**
- **Managing a small team**



An exciting, newly created position is now available as a result of internal promotion. Recognised as the pre-eminent brand and innovator within the agribusiness markets it services, their strong market position is due to their ongoing commitment to research and development of their products and providing service and value to both rural retail customers and farmer end-users.

As Marketing Manager, you will report directly to the General Manager and be responsible for the implementation of the marketing brand strategy in the Australian market. You will work closely and assist the sales team and develop marketing and promotional materials delivered to retail partners in line with the businesses marketing activity plan. Responsible for a small team, you will have input in coordinating marketing focussed events as well as maintaining the companies' website and developing communication opportunities for the business.

To be successful in this role, you will have at least three to five years' experience in a brand management or marketing communications role or have relevant sales/marketing experience within an agribusiness. Regardless of your experience, you will have well developed communication skills and display a willingness to learn and develop. Relationship building combined with consensus building and influencing/negotiation skills will be critical to your success. Whilst tertiary qualifications are strongly desirable, we are keen to hear from all candidates who feel they match the above criteria.

A remuneration package will be negotiated to attract candidates of the highest calibre. Initial inquiries to Nigel Crawley on 03 9645 5200 or submit your resume for a confidential assessment of your suitability.

www.rimfireresources.com.au

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