

Resource Development Officer

- **Strategic role – national focus**
- **Communicating to agricultural industry**
- **North Sydney**



This is an exciting opportunity to work with key organisations within the livestock export industry. The Australian Livestock Export Corporation (LiveCorp) is a not-for-profit industry body owned and funded through contributions made by livestock exporters and in conjunction with Meat and Livestock Australia (MLA) through the Livestock Export Program (LEP), jointly delivers research, development and extension (RD&E), marketing, training and communications services to the Australian livestock export industry and government.

The Resource Development Officer, as an integral member of this organization, is to ensure as a service provider the development and building of resources, content and materials, responses and monitoring outcomes enhance the connection between the livestock export industry and its stakeholders.

The role will report to the CEO and be responsible for the following:

- Undertake periodic reviews of all LiveCorp and LEP communication strategies and were appropriate address gaps, modify to changing circumstances and or apply new knowledge to improve awareness and understanding of the roles and functions of LiveCorp and the LEP.
- Apply innovative and creative methods to develop materials and briefs to influence / communicate complex issues, value propositions and or changing requirements.
- Develop tailored communication pathways to support the extension of R&D outcomes and positive benefits of LiveCorp and LEP program services for the industry, exporters and the Australian community.
- Support the livestock export industry peak council to ensure that all industry participants, the Australian community and stakeholders in overseas markets are aware of the Australian livestock export industry's commitment and progress towards achieving the industry reform strategy.
- Ensure that communications are appropriate, effective and inform government and industry stakeholders of the livestock export sector.
- Support improved awareness and understanding of the livestock export industry by the Australian community.

To be successful in this role, you will possess:

- a tertiary qualification in science, agricultural science, or communications
- experience in agricultural or commodity communications, and exposure to dealing with social license to operate issues would be well regarded
- very strong writing skills with the ability to transform technical information into user-friendly material, preferably with a background in science
- advanced interpersonal skills with a range of stakeholders, including management, government and industry members
- a hands-on, delivery focused, proactive, organised approach with the ability to actively listen and communicate in a clear, concise and logical manner

This role requires a confident professional who can operate with sensitivity and objectivity whilst delivering strategy into real outcomes. If you have an enthusiasm and respect for livestock production and export industries and would be excited to work with an organisation with a strong commitment to animal welfare, your application is welcome at www.rimfireresources.com.au. Enquires can be directed to David Compton on 02 9006 1214.