

## **Santa Gertrudis Field Director – Job Description/Add Content**

The Santa Gertrudis Breeders (Australia) Association (SGB(A)A) is responsible for one of the nations leading beef cattle breeds, with a focus and reputation for producing industry relevant cattle in a diverse cross section of geographical locations.

The Association responsibilities include the promotion and continual improvement of the Santa Gertrudis Breed through a common sense approach and innovative technologies. SGB(A)A is a member based organisation governed by an elected board that represents approximately 700 members and records around 15,000 animals per year.

SGB(A)A are currently seeking to appoint a Field Director, who possesses a strong knowledge of the beef cattle industry and proficiency in cattle selection. You will be one of two Field Directors employed by the Association with the responsibility for implementing the breed's "standard of excellence" across all recorded animals and promotional and educational activities.

The successful candidate will be a highly skilled communicator with a proven track record of success and skills to engage in the digital world. The position will be offered on a contract basis, where the candidate will cover their allocated zones, mainly between February and August each year.

Based from your place of residence you will be self-motivated, a positive team player and willing to travel during these contracted months with over 90% of the classification numbers conducted in QLD and NSW. At times the position will require travel outside of these states.

The candidate will report to the General Manager but will be required to provide an open line of communication between members and office staff to ensure all classification requirements are met.

### **Requirements for the position;**

- Proven proficiency in cattle selection and a strong understanding of the beef industry.
- Strong communication and interpersonal skills.
- Ability to exercise initiative and negotiate with influence.
- Profound organisational skills and enthusiasm to continually improve processes.
- Flexibility to adapt to work demands.
- Sound knowledge of modern technologies and ability to communicate in the digital world.

A remuneration package will be negotiated with the successful applicant.

To apply send a cover letter and resume (inclusive of referees) to:

The General Manager  
Santa Gertrudis Breeders (Australia) Association  
PO Box 57  
Geebung, QLD 4034  
Email: [ben@santagertrudis.com.au](mailto:ben@santagertrudis.com.au)