



Mort & Co Beef Sales Manager



5 BEEF BRANDS
in Mort & Co's
very own
Phoenix Range



Turnover of

200K

head of cattle each year.

3

world class feedlots
in Queensland and
New South Wales.



**800
tonnes**

of freshly milled ration
fed to cattle daily

Cattle are fed for markets
ranging between

60 TO 400 DAYS



Mort & Co employ

**120+
STAFF**

Mort & Co is a leading vertically integrated Australian cattle lot feeding business which manages the procurement, feeding and marketing of approximately 180,000 grain fed cattle per annum. The company prides itself on consistently supplying a high quality product for the domestic and export beef markets. In addition to the core business of feed lotting, the company generates revenues from a range of integrated businesses including transport (livestock and bulk), farming and beef exports.

This newly created position will be based in the Toowoomba head office and will report to the Sales & Marketing Manager – Beef. Working closely with the Sales & Marketing Manager the successful applicant will be responsible for growing the sales & customer base for Mort & Co's "Phoenix Range" of branded beef, including growing Mort & Co's value-added business, amongst other key initiatives.

You will be charged with developing profitable marketing opportunities to a diverse mix of markets and customers who are loyal to Mort & Co's branded grain-fed beef.

You will have a proven track record of success and a strong working history in domestic and international beef marketing, brand development and sales working with customers in retail and food service sectors in a range of market segments from entry level to premium products. Some experience in marketing value added beef products will be of benefit.

You will possess highly developed skills in branded product marketing, inventory management systems & driving profitable sales growth. You will be highly respected amongst industry peers and your existing customer base. You will be self-motivated a positive team player and willing to travel nationally and internationally.

A remuneration package will be negotiated to attract candidates of the highest calibre.

We look forward to hearing from suitable applicants with relevant experience.

To apply send a cover letter and resume (inclusive of referees) to:

Sales & Marketing Manager - Beef

Mort & Co

PO Box 758 Toowoomba QLD 4350

Email: recruitment@mortco.com.au

Applications close Friday 4th November 2016