



Communication & Extension Officer

- **Strategic role – national focus**
- **Communicating to agricultural industry**
- **North Sydney**



This is an exciting opportunity to work with key organisations within the livestock export industry. The Australian Livestock Export Corporation (LiveCorp) is a not-for-profit industry body owned and funded through contributions made by livestock exporters and in conjunction with MLA through the Livestock Export Program (LEP), jointly delivers research, development and extension (RD&E), marketing, training and communications services to the Australian livestock export industry and government.

The Communication & Extension Officer will be an integral member of this organisation and its joint venture with MLA, the LEP, to ensure as a service provider that strategy and outcomes are communicated and understood by key industry and government stakeholders. Reporting to the CEO, you will be responsible for developing and implementing communication strategies to support current programs, the LEP and the organisational brand. You will manage the communication strategy to support the objectives of the industry's "Futureproofing for Profitability: Live Export Industry Reform" strategy. Co-ordinating and developing content, proactive issues management, monitoring brand progress and managing social media will be key accountabilities in this role.

To be successful in this role, you will possess:

- a communications, public relations or journalism/media background, supported by tertiary qualifications
- experience in agricultural or commodity communications, and exposure to dealing with social license to operate issues would be well regarded
- very strong writing skills with the ability to transform technical information into user-friendly material, preferably with a background in science communications
- advanced interpersonal skills with a range of stakeholders, including management, government and industry members
- a hands-on, proactive, organised approach with the ability to actively listen and communicate in a clear, concise and logical manner

This role requires a confident professional who can operate with sensitivity and objectivity whilst delivering strategy into real outcomes. If you have an enthusiasm and respect for livestock production and export industries and would be excited to work with an organisation with a strong commitment to animal welfare, your application is welcome at www.rimfireresources.com.au. Enquires can be directed to David Compton on 02 9006 1214.

www.rimfireresources.com.au

Brisbane: 07 3878 3411 | Melbourne: 03 9645 5200 | Sydney: 02 9006 1214