

# 2016 ANGUS NATIONAL CONFERENCE



Program

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**2016 NATIONAL ANGUS CONFERENCE**

Commercial Club, Albury NSW

19 - 20 May 2016



[CONFERENCE.ANGUSAUSTRALIA.COM.AU](http://CONFERENCE.ANGUSAUSTRALIA.COM.AU)

**Angus**  
AUSTRALIA



# Welcome to the 2016 Angus National Conference

## Thursday, 19th May

08:00 - 09:00	Venue Open for set up of Trade displays
<b>09:00 - 10:15</b>	<b>Registration &amp; Trade Displays Open</b>
09:30 - 10:00	Morning Tea
<b>10:15 - 10:30</b>	<b>Welcome - Hugh Munro, Bingara NSW, Angus Australia President</b>
<b>Session 1</b>	<b>Market opportunities for beef breeders</b> Sponsored by: AuctionsPlus Chair: Hugh Munro, Bingara NSW, Angus Australia President
10:30 - 11:10	Ben Thomas, MLA – Australian beef cattle market forecast
11:10 - 11:50	Sam Brown, CEO LiveCorp – Prospects for live exports of beef breeding stock
11:50 - 12:30	Ciaran O'Gorman, AuctionsPlus – Opportunities from online livestock selling
12:30 - 13:40	Lunch and view Trade Displays
<b>Session 2</b>	<b>Embracing technology</b> Sponsored by: Vetoquinol Chair: Brad Gilmour, Boorcan Vic, Angus Australia Director
13:40 - 14:20	Dr Sophia Edwards, Vetoquinol – Success with fixed time artificial breeding
14:20 - 15:00	Don MacKay, Rangers Valley Feedlot – From paddock to plate - producing the world's best steak
15:00 - 15:40	Wylie Wettenhall, Austrex – Opportunities and requirements for export of breeding cattle to China
15:40 - 16:20	Afternoon Tea and view Trade Displays
<b>16:30 - 17:30</b>	<b>AGM and Members Forum</b>
18:30 - 19:30	Pre-Dinner Drinks Sponsored by: Zoetis
<b>19:30 - 22:00</b>	<b>Conference Dinner</b> Dinner speaker: Jason Strong, AACo - Transformation of a pastoral company to a modern beef business <b>Angus Foundation Genetics Auction</b>



## Friday, 20th May

08:00 - 08:30	<b>Tea/Coffee and light snacks plus view Trade displays</b>
<b>Session 3</b>	<b>Production opportunities</b> Sponsored by: Allflex Chair: Mike Gadd, Walwa Vic, Angus Australia Director
08:30 - 09:10	Stuart Johnston, Paraway Pastoral Co – Producing high quality beef at Paraway Pastoral Company
09:10 - 09:50	John Langbridge, Teys Australia - Moving towards value-based marketing in the beef industry
09:50 - 10:30	Morning Tea and view Trade Displays
<b>Session 4</b>	<b>Success with brands</b> Sponsored by: Fairfax Media Chair: Perry Gunner, Meningie SA, Angus Australia Director
10:30 - 11:10	Richard Norton, MLA - MLA initiatives to assist the domestic and international marketing of Australian beef
11:10 - 11:50	Tracey Monaghan, McDonalds Australia – Success of the Angus brand at McDonalds
11:50 - 12:30	Pat McEntee, Woolworths Australia – The role of brands for the marketing of beef at Woolworths
12:30 - 13:30	Lunch and view Trade Displays
<b>Session 5</b> <b>13:30 - 14:50</b>	<b>Discussion panel and audience Q&amp;A</b> Sponsored by: Meat and Livestock Australia Chair: Libby Creek, The Avenue SA, Angus Australia Director
	<i>Opportunities and challenges for producers of high quality beef</i> Panel Members: Richard Norton (MLA) Stuart Johnston (Paraway Pastoral Co) John Langbridge (Teys Australia) Tracey Monaghan (McDonalds) Pat McEntee (Woolworths) Jason Strong (AA Co)
14:50 - 15:00	Closing remarks - Peter Parnell, Angus Australia CEO

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## Platinum



## Commercial Partner



## Gold



## Silver



## Bronze



## Trade



Angus Australia Locked Bag 11, Armidale NSW 2350

Phone: 02 6773 4600 Fax: 02 6772 3095

Email: [marketing@angusaustralia.com.au](mailto:marketing@angusaustralia.com.au)

Website: [www.angusaustralia.com.au](http://www.angusaustralia.com.au)



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