



Market Access & Communications Officer

The Sheepmeat Council of Australia (SCA) is the nation's peak body representing and promoting the national and international interests of lamb and sheep meat producers in Australia. They are currently seeking a highly driven individual to take on the newly created role of Market Access & Communications Officer.

In this crucial role, you will represent the Council in a range of forums and have frequent contact with stakeholders, including representatives from governments (at all levels), peak industry groups and other industry organisations.

The role will work across three distinct areas;

1. Communications and Industry Development (45%)

Facilitating the implementation and execution of key programs aimed at building leadership capabilities across the sheep meat industry, as well as the development and execution of the national communication strategy. You will proactively identify issues and trends that are of relevance to the stakeholder environment and support the media coverage of SCA's agenda through written communications.

2. Marketing and Trade Market Access (45%)

Working in conjunction with MLA, you will advise the SCA and industry stakeholders on international market access priorities and assist with the development and execution of trade reform and advocacy strategies. You will also promote the industry's trade and market access interests through proactively engaging Australian media, key industry influencers and other Australian organisations and trade alliances. You will establish strong working relationships with Australian government and trade officials and provide support to visiting delegations from overseas markets, including Government Ministers and senior officials.

3. Policy Development (10%)

You will conduct research and make policy recommendations to SCA on a variety of issues including industry strategy and policy as well as trade and market access.

This role is well suited to a recent graduate with up to 4 years' experience in the agribusiness industry or policy development, sound industry knowledge (preferably sheep meat), excellent strategic planning skills and the ability to develop and communicate a message to a wide range of stakeholders. It is an outstanding opportunity to build a career in agricultural representation and international trade. The role requires significant domestic travel between the SCA office in Canberra and MLA office in Sydney.

To enquire further, please phone Dave Compton on 02 9006 1214 . To apply visit: www.rimfireresources.com.au. **APPLICATIONS CLOSE TUESDAY 12 APRIL.**

www.rimfireresources.com.au

Brisbane: 07 3878 3411 | Melbourne: 03 9645 5200 | Sydney: 02 9606 1214