



### **Innovation and Adoption Project Manager- Grassfed Beef Productivity**

- Brisbane based
- High Profile organisation

Meat & Livestock Australia Limited (MLA) is a producer-owned company responsible for marketing and research, development and adoption (RD&A) activities for the Australian beef, sheepmeat and goatmeat industries. MLA adds value to this \$15 billion industry through the provision and delivery of innovative services and solutions.

Our producers operate complex businesses in an environment characterised by highly variable seasons and markets. MLA's R&D programs seek to deliver new tools and technologies that support producers to become more productive in this challenging environment. The On-farm Innovation and Adoption business unit is looking for an Innovation and Adoption Manager to drive integration of extension with R&D around grass-fed Beef productivity programs. This aims to better link R&D with producer outcomes on-farm, ensuring improved productivity and profitability for our producers.

#### **Key selection criterion:**

- Tertiary qualifications and/or significant experience in agricultural communication, marketing and/or extension, rural or agricultural science, capacity building or a related discipline.
- Experience with, and a passion for, extension strategy and program management, and monitoring and evaluation of agricultural RD&E investments.
- 5-10yrs project or program management in a relevant or related field.
- A solid understanding of the principles of property management, drivers of managerial change and technology adoption in agricultural industries.
- Experience in writing, implementing and presenting communication and research adoption programs and plans, and in the design, conduct and analysis of surveys.
- Knowledge and understanding of the roles of the public and private sectors in extension.
- Ability and empathy to relate to and interact with producers, public agencies and agribusiness / consulting professionals.
- High level interpersonal skills including written and oral communications, analytical, negotiation and relationship management skills.
- Ability to work in a team environment.

For further information about the role, please refer to the attached PD. Please submit a cover letter addressing the key selection criterion, along with your updated resume.

To discuss these opportunities further, please contact the Human Resources team on 02 9463 9287.

**Applications close 1 May 2015.**