

NEW GRASSFED INDUSTRY REPRESENTATIVE STRUCTURE

President

Selected by the Board, Chair of Board & Policy Council
2 yr term (can be a skills based Director)

BOARD

- All Delegates from the Policy Council stand for election by all levy payers to be a Board Director;
- 7 Policy Council Delegates are elected;
- Board can also make two 2 skills based appointments;
- Role of Board (see note 1);

POLICY COUNCIL (15 Positions)

- Regions determined by combining established ABARE regions (see figure 2);
- A levy payer must have a PIC in that region to stand as a Delegate from that region;
- Only producers from a region can vote for elections in their region;
- 4 year terms with elections every 2 years (7 Delegates one round & 8 2 years later);
- Role of Policy Council (see note 2).

POLICY DEVELOPMENT / POLICY ADVOCACY / INDUSTRY COMMUNICATION

INDUSTRY & POLICY RESEARCH, ANALYSIS & DEVELOPMENT

- Policy Council appoints policy committees members;
- Policy Council member chairs each committee;
- Committees manage sections of industry policy;
- Committees provide recommendations to board;
- Committees includes groups as relevant e.g. SFO's NABRC, SAMRC etc.
- Policy Council also appoints skills based people;
- Meet via teleconference & face-to-face.

ADVOCACY

- Section of organisation responsible for advocacy;
- Advocates policy developed by committees;
- Work funded by non-levy income (RMAC etc);
- Chinese wall created for funds for transparency.

INDUSTRY & COMMUNITY COMMUNICATION

- Conference;
- Regional producer groups;
- Forums;
- Sophisticated web presence;
- Integration of MLA & CCA communication;
- O/S networks;
- Rural Awareness Tours;
- Youth Development;
- International Relations.

MEMBERSHIP

DIRECT MEMBERSHIP

- Independent Membership Register (grassfed levy payers);
- Member Voting Entitlement must be automated;
- Fair voting system determined once Recommendation 2 implemented
- Two Tier Voting system not opposed but need to understand practical implications first.

OTHER MEMBERSHIP CATEGORY

- Board will have power to determine if and when additional membership categories are required.

FUNDING AVENUES

THE FUND (RMAC)

- Assist in delivery of Advocacy.

USE OF CTL FOR POLICY DEVELOPMENT & COMMUNICATION

- used for policy development, Industry communications & PIC / RO functions;

- OTHER MEMBERSHIP FEES

- fees could be charged for other membership if board establishes them.

-COMMERCIAL

- Industry Services (eg PCAS),

-SPONSORSHIP & OTHER

- Sponsorship, Interest, Investments ect.

Note 1 - Role of the Board

- Organisational Strategy formulation and approval;
- CEO - Appoint, monitor, evaluate, remunerate and remove;
- Ensure effective governance process in place:
 - Delegation of Authority for CEO
 - Board & CEO succession
- Setting and Monitoring Corporate Culture;
- Control and monitor organisational performance;
- Ensure appropriate risk management is in place;
- Compliance with law and the requirements of regulators;
- Financial control and monitoring solvency;
- Crisis Management;
- Board of has final decision authority;

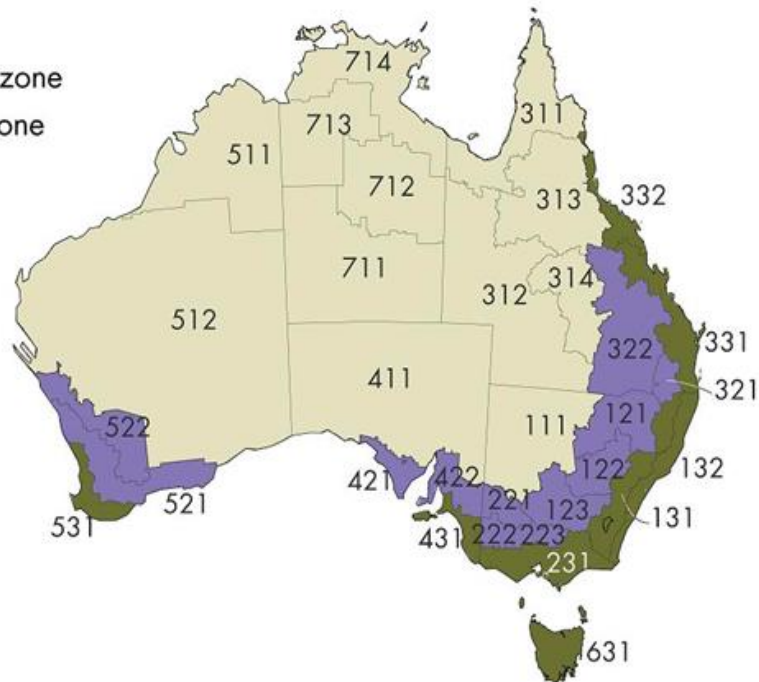
Note 2 - Role of the Policy Council

- All Industry Policy Decisions; however
- Board has final decision authority;

Australian broadacre zones and regions

- Pastoral zone
- Wheat–sheep zone
- High rainfall zone

1st digit: State
2nd digit: Zone
3rd digit: Region



ABARE Region	Name	Zone
111	NSW: Far West	1
121	NSW: North West Slopes and Plains	
122	NSW: Central West	
123	NSW: Riverina	2
132	NSW: Coastal	
131	NSW: Tablelands (Northern Central and Southern)	3
221	VIC: Mallee	4
222	VIC: Wimmera	
223	VIC: Central North	
231	VIC: Southern and Eastern Victoria	5
314	QLD: Charleville - Longreach	6
312	QLD: West and South West	
311	QLD: Cape York and the Queensland Gulf	7
313	QLD: Central North	
332	QLD: North Queensland Coastal - Mackay to Cairns	
322	QLD: Darling Downs and Central Highlands of Queens	8
321	QLD: Eastern Darling Downs	
331	QLD: South Queensland Coastal - Curtis to Moreton	9
411	SA: North Pastoral	10
421	SA: Eyre Peninsula	
422	SA: Murray Lands and Yorke Peninsula	
431	SA: South East	
511	WA: The Kimberly	11
512	WA: Pilbara and the Central Pastoral	
521	WA: Central and South Wheat Belt	12
522	WA: North and East Wheat Belt	
531	WA: South West Coastal	
631	TAS: Tasmania	13
711	NT: Alice Springs Districts	14
712	NT: Barkly Tablelands	
713	NT: Victoria River District - Katherine	
714	NT: Top End Darwin and the Gulf of Northern Territory	15

