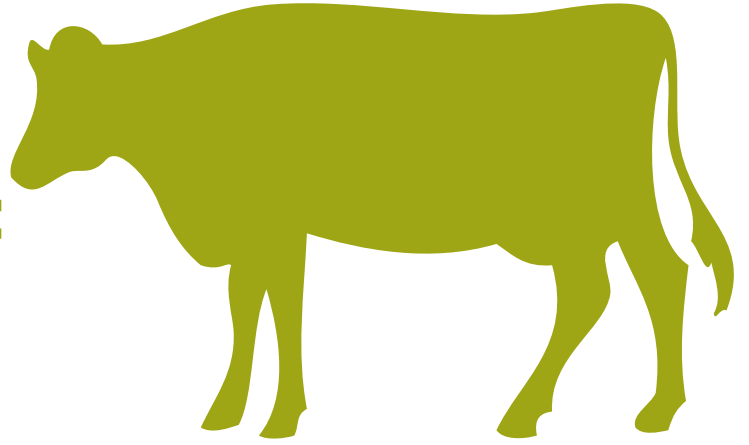


**All your hard work
in the paddock
comes to nothing if
the business itself
needs attention...**



Your herd is the engine of your business, but like all engines, it needs a skilled driver and a stable vehicle.

Your herd may be one of the best and you have every reason to be proud of it.

Can you have the same confidence and pride in your business?

Just as you have acquired the skills to manage your herd and property, you need to acquire the skills to manage and direct the business so that it will provide for all of your family's needs and aspirations into the future.

The best beef businesses do this when the owners pay as much attention to the business as the herd.

BusinessEDGE
workshop *for beef producers*

WHY THIS WORKSHOP IS IMPORTANT

The recently released Northern Beef Report found that there is wide variation in business performance and that opportunities exist for most beef businesses to improve long-term performance.

The BusinessEDGE workshop will provide the necessary business skills to understand and improve business performance.

- ✓ Determine if your business is economically sustainable in the long term, and if not, what to do about it.
- ✓ Prepare and understand key financial information for your business.
- ✓ Determine if your herd is performing as it should.
- ✓ Determine if your debt is creating, or destroying, wealth and how much your business can afford.
- ✓ How to rationally allocate capital expenditure projects so that asset values, profits and cash flows improve over time.
- ✓ Provision and plan for succession and retirement so each event is fully funded.
- ✓ Determine if all the family needs and aspirations can be funded by the business.

And so much more ...



WHAT ATTENDEES HAVE SAID

Bush AgriBusiness has delivered 11 Business EDGE workshops across Northern Australia since 2012. Attendees have rated the value of workshop an average of 9/10.

'We have been looking at our business through a dirty windscreen for a long time, you guys in two days have cleaned that windscreen for us'
Dysart

'Bit above where I was thinking – realised this is where I should be thinking'
Springsure

'Well and truly worth the investment of time and, money'
Toowoomba

'I would recommend it to anyone that is serious about improving their business's performance or confidence on making the "big" or "better" business decisions'
Charters Towers

'It should be a necessity for those in rural livestock enterprise'
Gin Gin

'The most important thing I may ever learn as far as my business is concerned'
Mackay

'I now have the tools to better measure my performance'
Hughenden

'This has given me the tools to continue to learn and develop better business skills, improve financial analysis, ultimately profitability'
Katherine

'Relatively small investment considering the benefits that could be achieved'
Charters Towers

'This course provided excellent tools for learning more about our own business. Well worth it.'
Roma

RISK FREE GUARANTEE



We are confident that the Business EDGE workshop will be of benefit to your business and back this up with a full guarantee. If it doesn't help you to understand and run your business more profitably, your course fees will be refunded in full, no questions asked.

WHAT DO YOU GET

In this two-day intensive business workshop, you will get;

- ✓ Quality business information delivered by experienced industry professionals.
- ✓ Interaction and networking with other motivated and business focused beef producers.
- ✓ Detailed take home workbooks containing all material covered and designed to be an ongoing reference for your business.
- ✓ Spreadsheet based tools to take home and apply the principles and content of the workshop.
- ✓ Ongoing follow up is available to all participants.

BOOK NOW ...

HUGHENDEN

9th and 10th March 2015

CLONCURRY

12th and 13th March 2015

contact us to register your interest in upcoming workshops in your area!

FOR MORE INFORMATION

To discuss the workshop or to register your interest, contact;
Joanne Herley 0427 118 699 admin@babusiness.com.au
Ian McLean 0401 118 191 ian@babusiness.com.au

The BusinessEDGE workshop was developed by Meat & Livestock Australia specifically for Beef Producers in Northern Australia. These workshops are delivered by Bush AgriBusiness Pty Ltd.