



Part Time Bull Sale Co-ordinator

Droughtmaster National one of Australia's largest multi-vendor bull sales with a gross in excess of \$3m is seeking the services of a person to organise, manage and run the sale.

The successful candidate would be responsible for the 'hands on' management of the entire sale, ensuring its performance & status is maintained and facilitating its controlled growth to meet agreed targets.

Ideally, candidates will possess the following qualities/competencies:

- industry communication & managerial skills,
- leadership qualities,
- hands on bull selling/livestock experience,
- rural marketing flair,
- attention to detail
- computer literacy especially Excel & Word,

Responsibilities

- Research & development of the sale strategy incl. promotion
- Engaging & communicating with existing & potential buyers
- Engaging & communicating with vendors
- Managing the sale quality control program
- Development of promotional streams including ad concepts
- Website style & operation
- Multi-media marketing, concept creation & logistics
- Saleyard co-ordination
- Financial management including revenue generation
- Ensuring Sale Regulations are adhered to
- Provide the contact point for both buyers & vendors

Term of Contract

In the first year it is proposed to be a 13 - 15 week part time arrangement, totalling approximately 600 hours between late January & October (peak period being late July to mid September), with the successful candidate providing their own computer, phone & vehicle, with the breed association providing compensation for out of pocket expenses for travel & phone. The role is supported by the Sale Committee, the Society Office in Ipswich & outsourced graphic design & web management. The successful applicant will be working closely with the chairperson of the committee with direction from the Society CEO.

The position may develop into a multi sale role in the future and may lead into other responsibilities with the breed association.

Preference will be given to candidates who are not already working for any other bull sale.

Closing Date

Applications nominating 2 referees and accompanied by a curriculum vitae and, should be forwarded to Droughtmaster Australia before close of business March 23rd, 2012.

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