

The following report on the Longreach Prime and Store Cattle sale for March 14, 2012, was provided by Simstock Rural Agencies

Due to clear weather the Longreach Prime & Store sale attracted a yarding of 4400.

Buyer attendance was strong with good competition across the board as buyers filled quotas.

A much larger yarding of vealers were penned compared to previous weeks with the majority of the yarding being made up by cows. Good yearling steers were up while all other sectors dropped consistent with the trend from other markets this week.

Good quality, heavy young local Brahman bullocks rang to the bell once again at 183c/Kg. Heavy feeder steers were in large numbers easing to average 176c, topping at 185.2c/Kg.

The best medium weight steers reached 184c slightly dearer on last week with plainer lines hovering around the average.

Although a large yarding of cows were presented the quality was lacking with the lighter cows making from 109c to 134c. Heavier cows reached 165c averaging 145c/Kg.

LONGREACH MARKET REPORT 14th March 2012

DECIPTION	AVERAGE C/KG	MAXIMUM C/KG
Bullocks 500Kg +	173	183
Heavy feeder steers 400-500Kg	176	185
Feeder steers 300-400Kg	155	184
Store steers > 300Kg	203	239
Cows 520Kg +	145	165
Cows 400-520Kg	118	134
Heavy heifers 400Kg +	165	165
Feeder heifers 300-400Kg	168	185
Store heifers > 300Kg	183	204
Bulls >450Kg	136	146
Cows & Calves		\$877.50